



FRANKLIN PARKER COMMUNITY CONSERVATION GRANT PROGRAM

2023 GRANT ROUND

PURPOSE

The purpose of the 2023 Franklin Parker Community Conservation Grants Program is to provide essential resources to nonprofit organizations addressing environmental challenges and improving quality of life for communities of color throughout New Jersey. We encourage organizations that are led by, composed of and based in communities of color to apply for funding.

ELIGIBLE ACTIVITIES

Projects must be completed by June 1, 2024, and achieve at least one of the following objectives:

- **Land Preservation:** Permanent preservation of land through acquisition or other means to improve quality of life for New Jersey communities of color. Funding may be used toward land transaction expenses, such as appraisals and surveys, but not for the capital costs of acquisitions. Eligible acquisition projects must be under contract or option with the landowner.
- **Land Stewardship:** Implementation of stewardship projects, excluding routine maintenance that will enhance natural resources conservation and/or public access. Eligible stewardship projects must take place on lands accessible by the general public, and improve quality of life for New Jersey communities of color.
- **Public Education and Advocacy:** Development of research, white papers, meetings, outdoor activities and other strategies to educate and promote understanding and appreciation of the benefits of clean, green, healthy environments in New Jersey communities of color.
- **Organizational Health:** Establishment of sound management practices and/or training that will expand and strengthen an organization's capacity to improve quality of life for New Jersey communities of color.

Projects that employ the following strategies will receive priority:

- **Collaboration:** The project promotes partnerships and engages groups working together towards mutual conservation goals;
- **Innovation:** Development of creative approaches to land preservation and stewardship, which can serve as models for other groups.

GRANTS MAY BE USED FOR: In addition to grant expenditures noted above, grant funds may be used for capital expenditures for stewardship/farming and stipends for students/interns.

GRANTS MAY NOT BE USED FOR: capital expenditures for land and easement acquisition; political and lobbying activities; or general operating costs, including permanent staff costs.

GRANT SIZE

Grants range in size, with a maximum of \$5,000. Applicants are expected to match the requested funding (1:1) with in-kind and/or cash contributions.

APPLICATION DIRECTIONS

Applications should be emailed to Heidi Roldan at heidi.roldan@njconservation.org by **May 17, 2023**. If mailing is necessary, applications must be postmarked by May 17, 2023 and sent to:

Franklin Parker Grants Program
New Jersey Conservation Foundation
Bamboo Brook—170 Longview Road
Far Hills, New Jersey 07931

FUNDING & TIMELINE

Grant awards will be announced by June 30, 2023. Grant recipients will receive the entire award upon approval. Projects must be completed by June 1, 2024 with final narrative and financial reports submitted by the same date. A grantee will not receive subsequent grants until the reporting documents (narrative report, financial report, pictures) from a previously funded project are received by New Jersey Conservation Foundation.

QUESTIONS OR ASSISTANCE

Contact Heidi Roldan, heidi.roldan@njconservation.org, Phone: 908-997-0722.

THE FRANKLIN PARKER COMMUNITY CONSERVATION GRANTS PROGRAM IS MADE POSSIBLE
THROUGH THE GENEROUS SUPPORT OF



The mission of New Jersey Conservation Foundation is to preserve New Jersey's land and natural resources for the benefit of all.

