



23rd Annual New Jersey Land Conservation Rally

SPONSOR/EXHIBITOR APPLICATION

Friday, April 12, 2019 ❖ Hyatt Regency Hotel, New Brunswick

Please consider supporting the Rally. Thank you!

General Support: Contributions will support all aspects of the conference. All sponsors are included on the event website and social media promotions, onsite PowerPoint and signage.

- Lead sponsor (\$5000+)**
- Partner (\$2500-\$4999)**
- Supporter (\$1000-\$2499)**
- Contributor (\$500-\$999)**
- Other: \$ _____**

*For every \$500 in support, sponsors receive one free conference registration.
For \$1,000 or more in support, sponsors are offered free exhibit space.*

Targeted Support: If you would like to target your support for a specific purpose, please choose from the following options:

- Keynote speaker** (\$5,000) – Sponsor support includes the keynote’s fee and travel expenses.
- Take-home accessory** (\$5,000) – A sponsor may choose to provide an accessory that will bear the sponsor’s name for participants to take home, reminding them of their Rally experience.
- Post Rally Social** (\$3,000) – A popular feature of the conference is a social event at the conclusion of the program. Consider inviting your staff to mingle with New Jersey’s conservation leaders! Sponsorship includes food and drink.
- Workshops** (\$1,000)—Each workshop is 75 minutes long. A sponsor may like to support a topic of interest to attendees. You may consider supporting a track of 3 workshops (\$3,000). Tracks include topics such as public health & conservation, conservation finance, education, nonprofit management, livable communities, energy & conservation, water & conservation, food & agriculture, farmland preservation, natural lands stewardship, connecting people and places, others.
- Speaker Scholarships** (\$500) –Sponsors may choose to support one workshop speaker or contribute to a general “speaker” fund that will cover registration and travel. Speakers will wear nametags identifying their sponsor.
- Attendee Scholarships** (\$150) – Sponsorship covers the registration fee for individuals requiring financial assistance. You may choose to support a student, volunteer, or specific organization or person. Nametags will bear the sponsor’s name.
- Exhibitor** (\$250) –Table in a special exhibit area and recognition on all publicity. **Non-profit organizations** pay \$150. Exhibitors receive one complimentary registration. Limit of 30 exhibit spaces.

To learn more about this annual event, visit www.njconservation.org/rally.

Organization/Company/Agency: _____

Contact Person & Title _____

Address _____

City _____ State _____ Zip _____

Phone: _____ E-mail _____

A check is enclosed made payable to New Jersey Conservation Foundation (put “Rally” on the memo line).

Please charge my credit card: \$ _____ Amount ____ Visa ____ MasterCard ____ AMEX

Card # _____ / _____ / _____ / _____ Exp. Date ____ / ____ Security Code ____

Cardholder's name (please print) _____

Cardholder's signature _____