



New Jersey Conservation
F O U N D A T I O N

FRANKLIN PARKER CONSERVATION EXCELLENCE GRANT PROGRAM

2019 GRANT ROUND

Cultivating Strong, Lasting, Collaborative
Land Conservation Organizations Working In New Jersey

PURPOSE

The purpose of the Franklin Parker Conservation Excellence Grants Program is to provide essential resources to nonprofit organizations addressing critical land protection and conservation issues throughout New Jersey.

ELIGIBLE ACTIVITIES

Projects must be completed by June 30, 2020, and achieve at least one of the following objectives:

- **Land Preservation:** Permanent preservation of land through acquisition or other means. Funding may be used toward land transaction expenses, such as appraisals and surveys, but not for the capital costs of acquisitions. Eligible acquisition projects must be under contract or option with the landowner.
- **Land Stewardship:** Implementation of stewardship projects, excluding routine maintenance, that will enhance natural resources conservation and/or public access. Eligible stewardship projects must take place on lands accessible by the general public.
- **Public Education and Advocacy:** Development of research, white papers, meetings and other strategies to educate and promote understanding and appreciation about the benefits of conserved land.
- **Organizational Health:** Establishment of sound management practices, including those related to accreditation and renewal that will strengthen an organization's capacity for permanent land stewardship.

Projects that employ the following strategies will receive priority:

- **Collaboration:** The project promotes partnerships and engages groups to work together towards mutual conservation goals;
- **Innovation:** Development of creative approaches to land preservation and stewardship, which can serve as models for other groups.

GRANTS MAY NOT BE USED FOR: capital expenditures for land and easement acquisition; political and lobbying activities; or general operating costs not related to the project under consideration.

GRANT SIZE

Grants range in size, with a maximum of \$5,000. Applicants are expected to match the grant funds by at least 50% with inkind and/or cash contributions.

APPLICATION DIRECTIONS

Applications may be submitted online at njconservation.org/partners. Applications may also be downloaded from this same site for submission by mail.

APPLICATION DEADLINE

Applications are due online by **May 17, 2019**. If mailed, applications must be postmarked by May 17, 2019 and sent to:

Franklin Parker Grants Program
New Jersey Conservation Foundation
Bamboo Brook—170 Longview Road
Far Hills, New Jersey 07931

FUNDING & TIMELINE

Grant awards will be announced on June 30, 2019. Grant recipients will receive the entire award upon approval. Projects must be completed by June 30, 2020, and final narrative and financial reports submitted by July 31, 2020. A grantee will not receive subsequent grants until the reporting documents (narrative report, financial report, pictures) from a previously funded project are received by New Jersey Conservation Foundation.

QUESTIONS OR ASSISTANCE

Contact Laura Szwak, Laura@njconservation.org, Phone: 908-997-0720.

THE FRANKLIN PARKER CONSERVATION EXCELLENCE
GRANTS PROGRAM
IS MADE POSSIBLE THROUGH THE
GENEROUS SUPPORT OF:

VICTORIA FOUNDATION



New Jersey Conservation
F O U N D A T I O N

The mission of New Jersey Conservation Foundation is to preserve New Jersey's land and natural resources for the benefit of all.