



# 24<sup>th</sup> Annual New Jersey Land Conservation Rally

## SPONSOR/EXHIBITOR APPLICATION

Friday, March 20, 2020 ❖ The Palace at Somerset Park, Somerset

Please consider supporting the Rally. Thank you!

**General Support:** Contributions will support all aspects of the conference. All sponsors are included on the event website and social media promotions, onsite PowerPoint and signage.

- Lead sponsor (\$5000+)**
- Partner (\$2500-\$4999)**
- Supporter (\$1000-\$2499)**
- Contributor (\$500-\$999)**
- Other: \$ \_\_\_\_\_**

*For every \$500 in support, sponsors receive one free conference registration.  
For \$1,000 or more in support, sponsors are offered free exhibit space.*

**Targeted Support:** If you would like to target your support for a specific purpose, please choose from the following options:

- Keynote speaker** (\$5,000) – Sponsor support includes the keynote’s fee and travel expenses.
- Take-home accessory** (\$5,000) – A sponsor may choose to provide an accessory that will bear the sponsor’s name for participants to take home, reminding them of their Rally experience.
- Post Rally Social** (\$3,000) – Music and snacks keep the networking going! This is a very popular activity.
- Workshops** (\$1,000)—Each workshop is 75 minutes long. A sponsor may like to support a topic of interest to attendees. You may consider supporting a track of 3 workshops (\$3,000). Tracks include topics such as public health & conservation, conservation finance, education, nonprofit management, livable communities, partnerships, energy & conservation, water & conservation, food & agriculture, farmland preservation, natural lands stewardship, connecting people and places, others.
- Speaker Scholarships** (\$500) –Sponsors may choose to support one workshop speaker or contribute to a general “speaker” fund that will cover registration and travel for special speakers who will wear a nametag to identify their sponsor.
- Attendee Scholarships** (\$150) – Sponsorship covers the registration fee and travel for individuals requiring financial assistance. You may choose to support a student, volunteer, or specific organization or person. Nametags will bear the sponsor’s name.
- Exhibit Space** (\$300;\$200 nonprofits) – Table space is supplied. Fee includes one registration.

**To learn more about this annual event, visit [www.njconservation.org/rally](http://www.njconservation.org/rally).**

Organization/Company/Agency: \_\_\_\_\_

Contact Person & Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

A check is enclosed made payable to New Jersey Conservation Foundation (put “Rally” on the memo line).

Please charge my credit card: \$ \_\_\_\_\_ Amount \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ AMEX

Card # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's name (please print) \_\_\_\_\_

Cardholder's signature \_\_\_\_\_