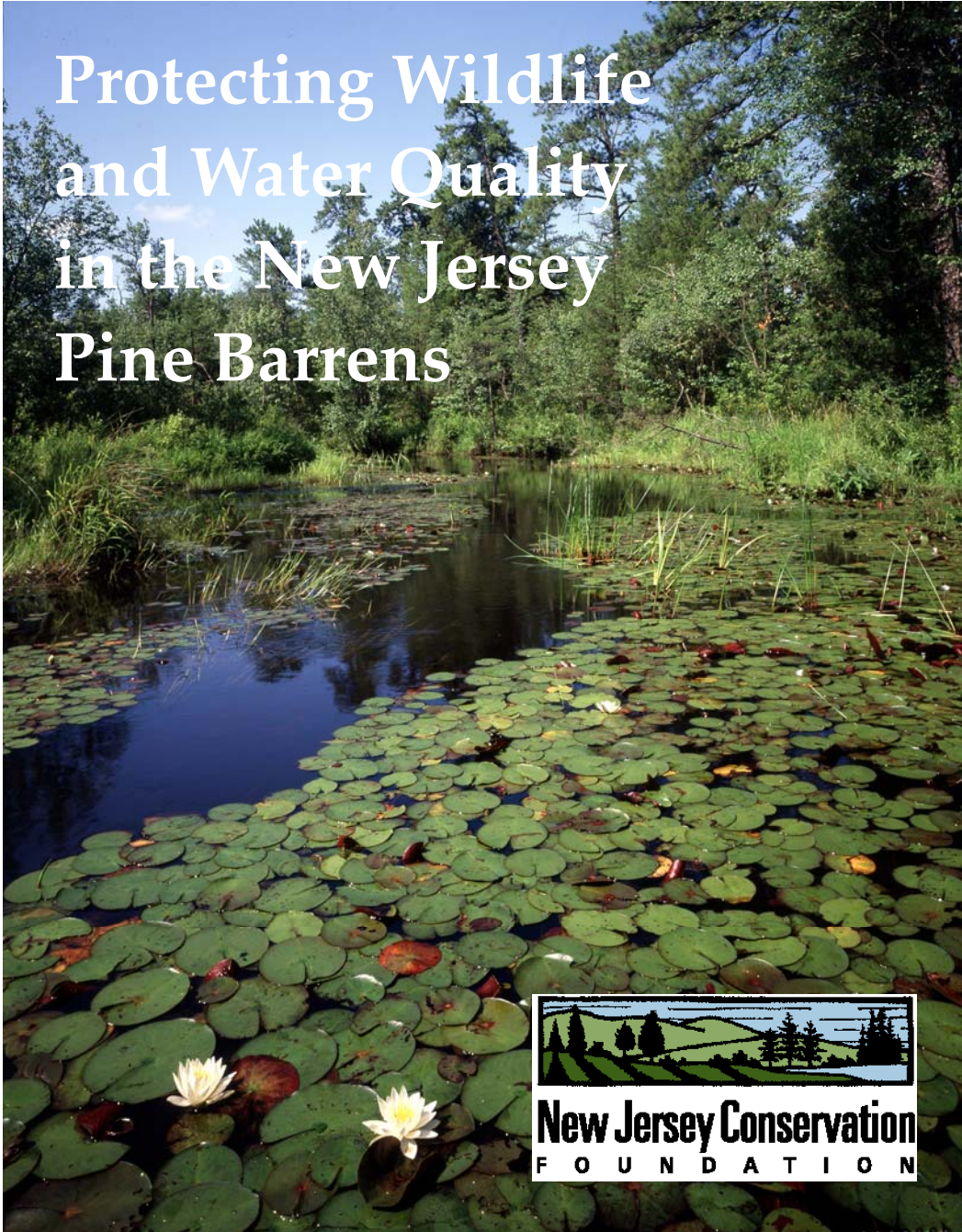
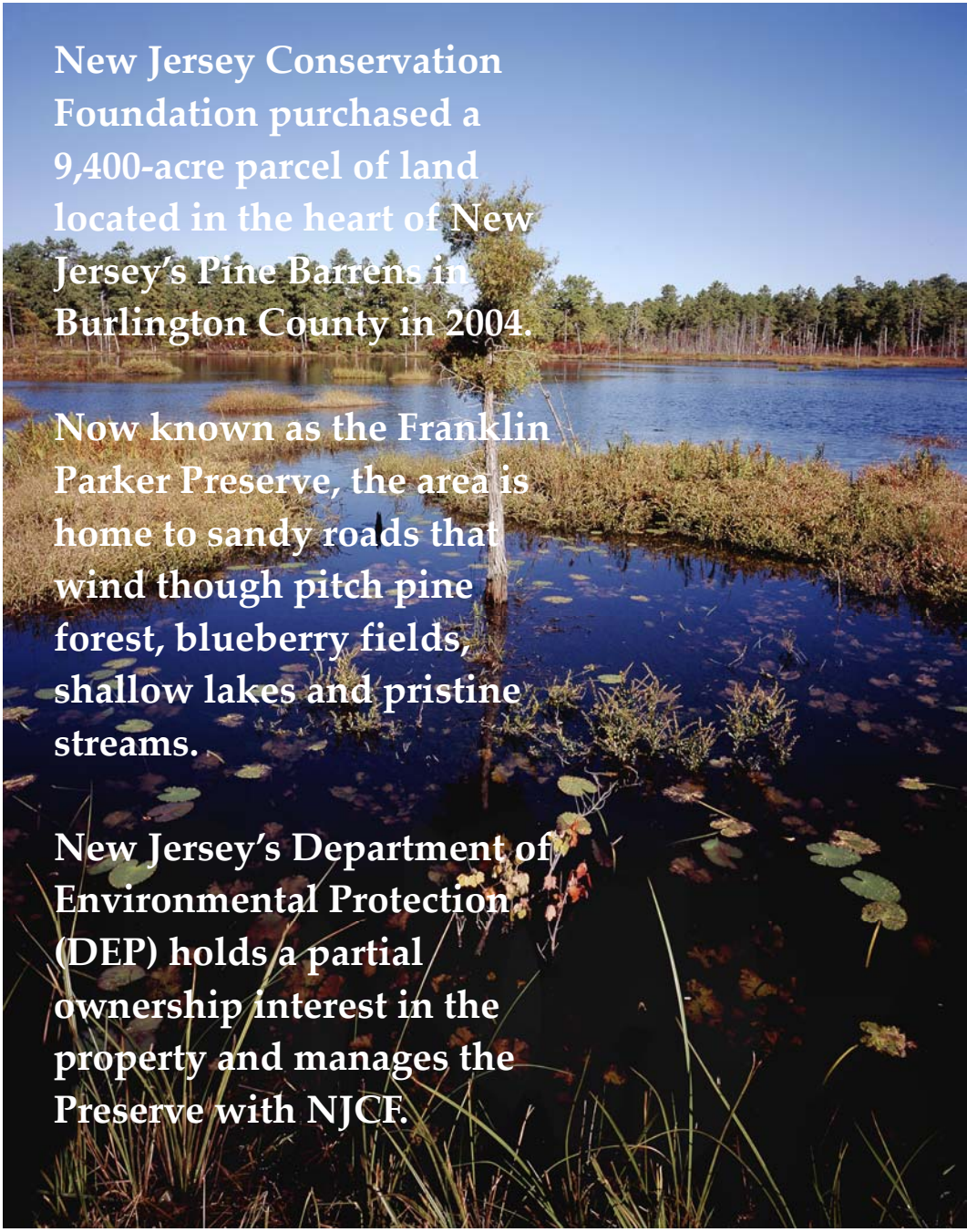


Protecting Wildlife and Water Quality in the New Jersey Pine Barrens





New Jersey Conservation Foundation purchased a 9,400-acre parcel of land located in the heart of New Jersey's Pine Barrens in Burlington County in 2004.

Now known as the Franklin Parker Preserve, the area is home to sandy roads that wind through pitch pine forest, blueberry fields, shallow lakes and pristine streams.

New Jersey's Department of Environmental Protection (DEP) holds a partial ownership interest in the property and manages the Preserve with NJCF.

*A rare ecological treasure
for the East Coast of the United States,*

the 14-square-mile tract contains some of the most beautiful wetland complexes in the Pine Barrens, which provides critical habitat to more than 50 rare, threatened or endangered species. The Franklin Parker Preserve also filters rainwater that feeds into the Kirkwood-Cohansey Aquifer, which is essential to protecting the pristine quality of 17 trillion gallons of underground water resources for residents throughout the region. NJCF has embarked on a \$3 million campaign to support restoration of the Franklin Parker Preserve to its original state of natural wetlands, maintain and enhance the habitat for endangered species and provide public access.

*The Franklin Parker Preserve is adjacent
to approximately 250,000 acres of
public conservation land*

in the form of five State-owned properties: Brendan Byrne State Forest, Wharton State Forest, Bass River State Forest, Greenwood Wildlife Management Area and Penn State Forest. The Franklin Parker Preserve includes 4,000 acres of upland forest, 4,000 acres of wetland forest, 800 acres of cranberry bogs, 300 acres of blueberry fields and 300 acres of reservoirs. The property includes 14 tributaries that cross the Preserve eventually uniting in the Wading River, one of the most popular sites for canoeing in the Pine Barrens.

The Preserve is the home of 15 threatened and endangered animal species

in New Jersey, including the Bobcat, Bald Eagle, Barred Owl, Northern Pine Snake and Pine Barrens Tree Frog. Thirty five rare plant species have also been discovered in the Preserve, including Pine Barrens Gentian, Bog Asphodel, Curly Grass Fern, Yellow-fringed Orchid, Little Ladies'-tresses Orchid and Pencil Flower.

NJCF will restore 1100 acres of the Franklin Parker Preserve

to natural wetlands. Most of these lands could not revert to wetlands on their own – altered water flow and compacted soil must first be repaired. Recently NJCF staff restored 30 acres of cranberry bogs as a precursor to the larger restoration, including the planting of nearly 3,800 Atlantic White Cedar trees. More than 80 percent of Atlantic White Cedar swamp habitat has vanished from the Pine Barrens; Atlantic White Cedar forests are essential to dozens of rare plant and animal species. Restoration plans call for two large-scale cedar reforestation projects totaling approximately 150 acres.

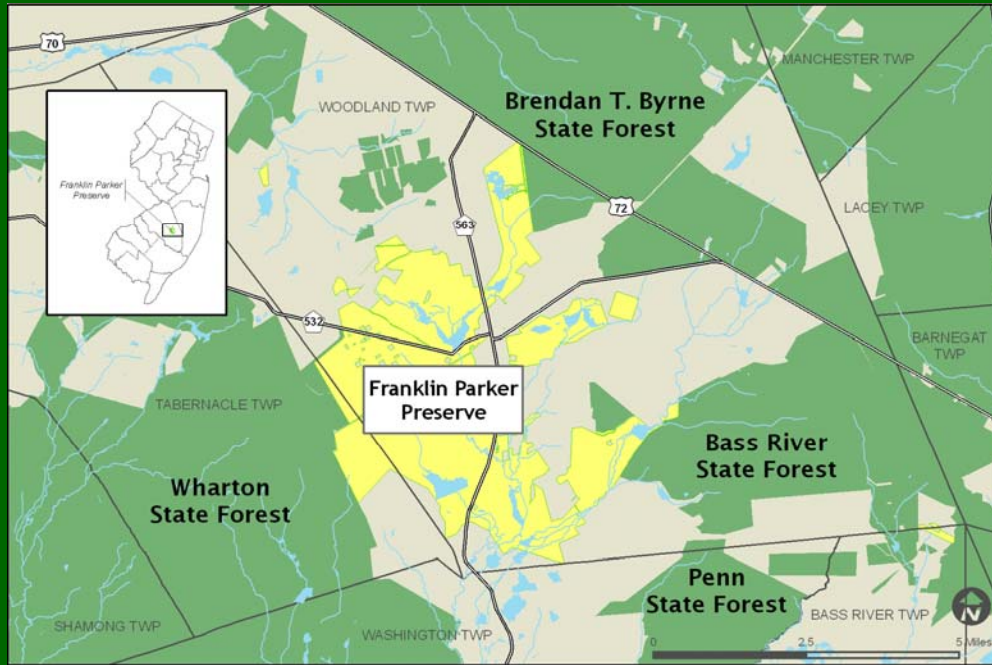


NJCF's first management priority is to protect the Preserve's numerous rare plant and animal species and their habitats. Illegal and damaging activities, such as off-road vehicle use and poaching of rare plants and animals, will be prevented by blocking access points and by working with local law enforcement and state conservation officers.

NJCF will also create and maintain critical rare species habitats

by managing plant communities. Many of the Pine Barrens' rare plant species, such as Pine Barrens gentian, Knieskern's beaked-rush and American chaffseed, require early succession habitats to thrive, conditions that require active management. Additionally, denning, hibernating, and basking habitats for threatened and endangered snake populations will be created and maintained.

NJCF will provide public access to residents and visitors to New Jersey, establishing an extraordinary opportunity for learning about the wonders of the unique Pine Barrens region. Public access will include a trail system with connections to the nearby Batona Trail and observation platforms in key locations for wildlife viewing.



NJCF purchased the Franklin Parker Preserve for \$12 million,

approximately half of the property's market value. We are indebted to many for their generous support including our members, donors and partners, the State of New Jersey and the U.S. Department of Agriculture's Natural Resources Conservation Service as well as the DeMarco family for their generosity in pursuing the preservation of their property.

About Franklin E. Parker III

Franklin E. Parker III has been a long-time supporter of environmental causes throughout New Jersey. Frank was the first Chair of the Pinelands Commission from 1979 to 1988; served on the New Jersey Conservation Foundation's Board of Trustees from 1964 to 1994; served as President from 1965 to 1968; and is now an NJCF Honorary Trustee.

About NJCF

The mission of New Jersey Conservation Foundation is to preserve New Jersey's land and natural resources for the benefit of all. As a leading innovator and catalyst for saving land, NJCF protects strategic lands through acquisition and stewardship; promotes strong land use policies; and forges partnerships to achieve conservation goals. Since 1960, NJCF has protected tens of thousands of acres of open space – from the Highlands to the Pine Barrens to Delaware Bayshore, from farms to forests to urban and suburban parks.

Please contact NJCF to support the \$3 million campaign to restore and maintain the Franklin Parker Preserve or to learn about New Jersey conservation and preservation activities.

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www.njconservation.org

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