



New Jersey Conservation F O U N D A T I O N

March, 2009

Dear Friend of the Environment:

The New Jersey Conservation Foundation is pleased to invite you to be a sponsor of the 5th annual barn dance fundraiser held on Saturday, May 9, 2009 in Sergeantsville, New Jersey. This year's dance, **BARN SWING** features the musical exuberance of the 20s, 30s and 40s with decorations, food and music from that era. The event is held each year to bring our supporters together to raise money for land preservation and celebrate the beautiful 1,200 acre Wickecheoke Creek Preserve.

Enclosed is a description of the different levels of support and the outreach you would receive to environmental supporters across the state. This opportunity will allow your business to support our work to preserve lands in this region as well as advertise your business to our supporters.



For nearly 50 years New Jersey Conservation Foundation has worked tirelessly to preserve our state's land and natural resources. Our preservation efforts in this region started over 20 years ago, to protect the Wickecheoke Creek's natural features, help maintain water quality, control soil and sediment erosion, preserve significant natural and historic areas, and protect wildlife habitat and farmland.

The Wickecheoke Creek Preserve, a linear park that meanders along preserved properties on both sides of the creek, is open to the public for hiking, fishing and nature observation. The historic, 18th century John Prall House, preserved by New Jersey Conservation Foundation in collaboration with the Delaware River Mill Society, is located along New Jersey's first scenic byway on Route 29 in Stockton, and serves as the trail head for the Wickecheoke Creek Preserve, and local offices for both groups.

Proceeds from this event support our efforts to continue to preserve and maintain this important and environmentally sensitive region of New Jersey.

I'll be calling you in the few weeks to discuss your involvement with this fun and essential event and to answer any questions you may have about sponsorship opportunities. Thanks for your time in considering this request.

Sincerely,


Pat Huizing
Director of Development and Outreach

**NEW JERSEY CONSERVATION FOUNDATION
WICKECHEOKE CREEK BARN DANCE
Saturday, May 9, 2009**

Sponsorship Opportunities

Wickecheoke Creek Guardian.....\$5,000

- ❖ Eight tickets to the event
- ❖ Full page ad in the evening program on inside or back cover
- ❖ Highlight of sponsorship on NJCF website
- ❖ Highlight of sponsorship in NJCF quarterly newsletter
- ❖ Recognition during Live Auction
- ❖ Available space for information on the evening display table
- ❖ Name on the evening display board at event

Plum Brook Backer.....\$2,500

- ❖ Four tickets to the event
- ❖ 1 page ad in the evening program
- ❖ Recognition during Live Auction
- ❖ Available space for information on the evening display table
- ❖ Name on the evening display board at event

Cold Water Creek Contributor.....\$1,000

- ❖ Two tickets to the event
- ❖ ½ page ad in the evening program
- ❖ Available space for information on the evening display table
- ❖ Name on the evening display board at event

Rose Creek Supporter.....\$ 500

- ❖ Business card ad in the evening program
- ❖ Available space for information on the evening display table
- ❖ Name on the evening display board at event

Shoppens Run Protector.....\$ 300

- ❖ 1/8 page ad in the Business Card section of evening program
- ❖ Name on the evening display board at event

IMPORTANT INFORMATION TO CONSIDER:

- ❖ Invitation impressions are 2,000
- ❖ Event attendees and program impressions will be over 250
- ❖ NJCF website averages 80,000 visitors a year
- ❖ NJCF newsletter impressions are 2,500. Its recipients are families and businesses throughout New Jersey and parts of southern New York and eastern Pennsylvania.
- ❖ The annual Barn Dance benefits the New Jersey Conservation efforts to preserve Wickecheoke Creek and your tax-deductible support will make a significant difference!

*Inquiries on sponsorship or the event can be addressed to
Pat Huizing, Director of Development and Outreach,
New Jersey Conservation Foundation,
908-234-1225
pat@njconservation.org*



NEW JERSEY CONSERVATION FOUNDATION
Wickecheoke Creek Barn Dance
2009 Sponsorship

Company/Family Name: _____

(As you would like it to appear on the *Barn Dance* materials)

Contact: _____

Address: _____

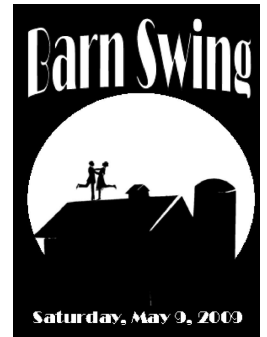
Phone #: _____ FAX #: _____

Email Address: _____

Sponsorship Level (Please choose one):

Wickecheoke Creek Guardian	\$5,000 _____
Plum Brook Backer	\$2,500 _____
Cold Water Creek Contributor	\$1,000 _____
Rose Creek Supporter	\$ 500 _____
Shoppens Run Protector	\$ 300 _____

(Please include your 50-character space wish on the line below.)



A check made payable to New Jersey Conservation Foundation is enclosed. _____

Please charge my _____ Visa _____ Mastercard

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Please return this form and payment to:

New Jersey Conservation Foundation

Attention: Lauren Ramos

FAX: (908) 234-1189

For more information please call (908) 234-1225.